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THE KEY TO WORLD DOMINATION AWAITS YOU IN RISK II™

MicroProse RISK II Takes a Strategic Approach to a Classic Board Game

BEVERLY, MASS (March 21, 2000) - Hasbro Interactive today announced the launch of MicroProse's RISK II, a new turn-based strategy game that puts the ability to conquer the world in the hands of its players. RISK II builds from the success of its predecessor, RISK and the 40-year-old classic board game it's derived from, by enlisting players as the "Supreme Commander" of their own empires, enabling them to lay siege on the sovereignty of nations across the globe.

Players seize new territories, crush enemies, and betray allies in a fast-paced, ruthless quest for world domination. Published under the MicroProse brand of well-known strategy and simulation games, RISK II enhances the way old-world battles are waged on the PC.

"RISK II is the ultimate adaptation of the classic board game," said Tom Dusenberry, president of Hasbro Interactive. "It's a strategy-based interactive game that gives the highly popular RISK a new look and gameplay that breaks through to the next level – specifically, the ability to engage in simultaneous combat. Players are given the tools to conquer nations and engage in strategic confrontations that people of all ages have enjoyed for years."

RISK II features the Classic Map Option for a traditional number of territories, or the Advanced Map Option for added territories and invasion routes never before available. The game also presents Classic Game and Same-Time-Turn options and I-COM (Iconic Communication) - a way to make an alliance between a single player and the game's artificial intelligence.

Additionally, RISK II offers players their choice of landscape, a 3-D Globe or Classic Flat Map; and new territory depth that significantly enhances attack and defense strategy requirements.

RISK II was developed for Hasbro Interactive by Deep Red Games Ltd. of the United Kingdom. Founded in 1998 by former Hasbro Interactive UK employees Clive Robert and Kevin Buckner, Deep Red Games celebrates the release of its first game with RISK II. Later this year Hasbro Interactive will release another Deep Red Games developed title: Monopoly Tycoon. “The development of RISK II was performed with the greatest of professionalism and a firm focus on fun,” said Dusenberry. “We look forward to a long relationship with these talented people.”

Hasbro Interactive’s RISK II is compatible with Microsoft Windows 95/98 platforms. The game is available immediately at major retail outlets for a suggested retail price of \$29.99.

Hasbro Interactive, Inc. is a global interactive entertainment industry leader, innovating new ways to play and developing, publishing and distributing the highest quality interactive games and lifestyle products for a full range of genres and platforms. A subsidiary of Hasbro, Inc. (NYSE: HAS), Hasbro Interactive has offices in the U.S., U.K., Canada, Germany and Australia, and internal development studios in the U.S. and U.K. For further information, visit Hasbro Interactive's Web site at <http://www.hasbro-interactive.com>.

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